

Jacob Hunter PGA professional

Business sponsorship proposal

Benefiting your business whilst helping me achieve my goals.



About me.

Firstly, I would like to thank you for reading my proposal and I look forward to our possible future correspondences. Before we move on, I would like to take this opportunity to tell you a little about my back story. For those who may not know me I'm Jacob Hunter, a 21 year old PGA golf professional; working, teaching, playing and practicing out of Broadstone Golf club.

I am the merchandising manager at the Pro shop at Broadstone, meaning I have an active role in making sure the shop runs as well as it can whilst giving a friendly and talkative service to our customers. I give 10-15 lessons a week, and pride myself as a pro who has knowledge in all areas of my trade.

I picked up the game at the late age of 13 after deciding to quit football and not one day has passed where I don't think about golf or dream of achieving my **Ultimate Goal**- Competing against the world's best golfers on one of the world's main professional tours.

When I left school at the age of 18, I had the choice to either; Stay as an amateur and work my way up into the professional ranks that way OR turn Professional and undertake the 3-year PGA qualification degree. After lots of deliberation and making the decision of staying amateur and going to TGC (Tournament Golf College) I changed my mind last minute due to some unfortunate events which were out of my control. I then made the decision to go ahead with the PGA degree. It became very apparent within the first year of PGA training this was the best thing to happen for my career and I'm very glad it did!

About me.

Coming from a single parent background means money has never been in huge supply therefore the PGA degree gave me a sense of security and opportunity as it allowed me to earn money and it gave me a platform to compete against the country's best professionals on the regional and national schedules. Turning professional this way is not the most conventional way of breaking through into the world's main tours in the modern era, but it has shown to be successful amongst many of the worlds best including; Ian Poulter, Paul Laurie and many more over the years.

I am extremely proud of myself for how far I have come over these last 3 years. Not just in my golf but in the way I have maintained and increased my drive and desire to be better at golf, which we see is lost with some club pros of my age.

Since turning professional I have played mostly on the PGA South West and Wales schedule, PGA National schedule and PGA Europro schedule, with high levels of success in my first few years of competing at this level.

I've had a 2nd place in the PGA West region championship, 3rd in the National Assistant's Championships in Blackburn, 2 wins in the local winter series events and 3 wins in the prestigious Bournemouth Alliance Pro-Ams.

However, its time I broaden my horizons and start playing bigger and better tournaments across the country to gain more experience and more exposure. In 2021 will be competing on bigger and better tours (TP tour, Jamega tour, Clutch tour, europro etc.) which of course comes with extra cost.

Weekly Rota

4	M	T	W	T	F	S	S
	25	26	27	28	29	30	31
08:00	Book studio for speed		Book tee time for				
09:00	Speed training: Vertical						
10:00			Lesson	Andy Sexton			
11:00			Lesson	Lesson			
12:00			Lesson	Lesson			
13:00			Swing: Dispersion tests	Play 18 Holes:	Alan Rowles -		
14:00			Short Game: 60 balls		Lesson		
15:00		Swing Technique: One club	Short game: Random		Putting		
16:00		Swing Technique: -Worki	Short game: Skills g		Putting		
17:00		Lesson	Pitching: Distance	Statistics: What felt	Putting: Start		
18:00	Jake and Zoe	Lesson	Pitching: Randomise	Lesson	Putting: Pace		
			Gym		Putting: Holing		
					Gym		

Just so you can see how dedicated and willing I am to work for this, I have inserted this screen grab of my weekly calendar here on the left.

My practice (Light Blue) is well structured and organised with each section directly focused on one area of the game. You can't see some, but within each section has a dedicated skill or task assigned to it to make sure I leave no stone unturned. The grey areas are where I teach, and the blank spaces are my shifts in the shop. The dark blue spaces at the bottom of the screen are the times where I am in the gym having Personal Training sessions, as it's important to stay fit and strong with the way golf is going now.

My days start at either 7:30am or 9am and finish at 6:30pm/7pm everyday. So you can see how all my spare time is dedicated to improving and becoming the best golfer I can be. I also have multiple reminders on my phone making sure other tasks get done so that my entire focus can be put into being a better golfer.

Proposal

As I have already said, it's time I broaden my horizons and start playing bigger and better tournaments across the country to gain more experience and more exposure. In 2021 I will be competing on bigger and better tours, (TP tour, Jamega tour, Clutch tour, Europro qualifying, European tour Q-school etc.) as well as the regional and national PGA events, with the goal of putting myself amongst the country's best golfers to see how my game stacks up. Of course this comes with extra cost.

Just to break it down for you just to give you an idea of how much a tournament season costs. The average entry fee for TP tour is £175. 2 nights of comfortable accommodation and food averages £170 and then fuel is roughly 15p per mile. Last year the furthest tournament I travelled to was 220 miles away. So before I've even turned on the engine to travel, the tournament has cost me almost £250. You can see how easily stack up, especially when I look to play 15-20 tournaments a season.

I am confident I have the game to compete at the highest level and would love the chance to be able to give it a go.

This is where you can help. Over the next few slides, you will see 3 sponsorship packages that are all designed to help both your business as best as I can AND assist me on my way to achieving my goal by helping me to offset my yearly costs. I hope you see how these packages can benefit you.

Silver package

Silver package businesses will get;

- ❖ - half price lessons (£15) for any employers or employees. (Marketing can be arranged for this)
- ❖ - Your Business logo embroidered on the sleeve or chest of all my golf shirts.
*up to 4 businesses
- ❖ - Any marketing or promotions for your business via social media or at the golf club if requested.

All For just **£100** per month!

*All packages are 12-month contracts.

Gold package

Gold package businesses will get;

- ❖ - Half price lessons (£15) for any employers or employees. (Marketing can be arranged for this)
- ❖ - I will offer my services for golf days/society days/charity days, or anything similar (beat the pro challenges etc.)
- ❖ - Your business logo embroidered on my hats, shirt chests and sleeves.
*up to 4 businesses
- ❖ - Any marketing or promotions for your business via social media or at the Golf Club if requested.

All For just **£150** per month!

*All packages are 12-month contracts.

platinum package

Platinum package businesses will get;

- ❖ - Half price lessons (£15) for any employers or employees (Marketing can be arranged for this)
- ❖ - I will offer my services for golf days/society days/charity days, or anything similar (beat the pro challenges etc.) *subject to my schedule and availability.
- ❖ - Your business logo embroidered on my Golf bag panel.
- ❖ - Access to 2 x “client experience days”. 1 hour in our Trackman performance centre and then 18 holes at Broadstone Golf Club for 2. A great way to entertain new, existing or potential clients!
- ❖ - Any marketing or promotions for your business via social media or at the Golf Club if requested.

All For **£200** per month.

*All packages are 12-month contracts.

Thank you for reading my proposals. I hope you see the potential benefits to your business, employees and customers by undertaking one of these packages, and how it will also help me on my journey to achieving my goal of being a tour professional.

If you would like to negotiate, need any extra info, or if you would like to become a part of my journey and feel one these packages will help you please contact me on:

Mobile: 07488278436

Proshop phone: 01202692595

Email: Jacobthomashunter00@gmail.com